



# 2012 Texas Dietetic Association Food & Nutrition Conference & Exhibition

April 12-14, 2012  
Crowne Plaza

Riverwalk  
San Antonio, Texas

## YOU ARE INVITED!

Make your plans now to join your friends and colleagues in San Antonio on April 12-14, 2012 for the Annual Food and Nutrition Conference of the Texas Dietetic Association. We have not been to San Antonio in a while so come see what this charming city has to offer while taking advantage of the best in educational opportunities and credits. These educational credits are offered at affordable prices for dietitians and dietetic technicians across the state. Plus we are offering two new events this year along with the roll out of the TDA Fueling Station, open the entire time of FNCE with refreshments and snacks.

This statewide event is open to TDA members and non-members. Managers, supervisors and team leaders are urged to recognize and encourage additional staff members to attend. The annual conference offers a networking opportunity like no other and offers the perfect opportunity for non-members to realize the valuable professional enhancements provided by TDA. If you are involved in the dietetic profession you do not want to miss this program. Continue reading to find out just what the 2012 TDA FNCE has planned for this year!

### **Distinguished Among San Antonio Riverwalk Hotels**

Within walking distance of the San Antonio Convention Center and downtown, the Crowne Plaza® Hotel Riverwalk offers area visitors easy access to the best of San Antonio, Texas. Our Riverwalk hotel's central location and thoughtful accommodations impress the most discerning travelers

Ideally positioned along the historic San Antonio Riverwalk, our hotel's address puts the city's most popular destinations within walking distance, from the Alamo to the San Antonio Convention Center.

Discounted self-parking at the hotel will be \$17 per day for overnight guests and a day parking rate, in by 9am and out by 6pm, is \$5. Evening event parking for Thursday, April 12, 2012 from 4pm to 8pm is \$5.

### **Accommodations:**

[Click here](#) to make your online reservation at the Crowne Plaza Riverwalk Hotel, 111 Pecan Street East, San Antonio, TX 78205. The conference rate of \$139 per night is available three days prior and three days after event dates. The cut off date is March 11, 2012.

### Transportation and Directions

Attendees will fly into San Antonio International Airport. **Go Airport Shuttle** is offering TDA attendees discount pricing. Please call 210-281-9900 to make your reservation or [click here](#) to make your reservation online. Use the Group ID: TDA.

- Shuttle Charge (one way): \$ 17.00 (round trip) \$30.00
- Taxi Charge (one way): \$ 25.00
- Time by Taxi: 20 minutes
- From San Antonio International Airport take HWY 281S to IH-35S exit Main Ave turn left under highway turn left onto Pecan Street and the Hotel is on the left.

### Attire

Business Attire/Business Casual is appropriate for all educational sessions.

*Please remember that temperatures in hotel meeting rooms are seldom set at a comfortable level for all, therefore we encourage you to bring a sweater or jacket in the event you become too cool.*

### Continuing Education

A total of 15 cumulative CEU's for this program have been applied for. There are 6.5 hours available on Friday and 8.5 available on Saturday. Due to concurrent and optional sessions, earned hours may vary from attendee to attendee.

### Exhibits

Exhibiting companies will be showcasing products and services of interest to TDA members and Annual Conference registrants on Friday. The TDA PAC Silent Auction will be held in conjunction with the Exhibits within the exhibit hall. Three and one half hours of dedicated exhibit time is included in the program.

## Thursday, April 12, 2012 Registration – Noon – 7:00PM

### TDA FNCE 2012 Welcome Reception – 7:00 – 9:00PM

Make plans to attend the Welcome Reception to begin your FNCE experience. Network with peers and colleagues, make new friends and meet your board members. Once again this year we will have the Meet The TDA Board raffle. For each board member you meet you receive an entry to a drawing for a free 2013 FNCE registration. For an added twist this year, if you know your legislators, the Public Policy Panel board members will give you an extra entry! Last year was very exciting and, well, you just need to be there! Cash bar and light snacks will be available.

### Friday, April 13, 2012

### Registration – 7:00AM – 6:00PM

### OPENING GENERAL SESSION 8:30 – 11:00 AM

PRESENTING SPONSOR: California Raisin Marketing Board



Opening Remarks & Welcome

TDA President Karen Beathard, MS, RD, LD

Keynote Presentation:

***Food Psychology: Why We Eat More Than We Think***

**Keynote Speaker: James E. Painter, PhD, RD**

## EXHIBITION HALL 11:15 AM – 2:45PM EXHIBITS AND TDA PAC SILENT AUCTION

**CONCURRENT SESSION 3:00 - 4:00 PM**

***Resistant Starch: The Buzz, The Science  
and Practical Strategies to Up the Intake***

**CONCURRENT SESSION 4:10 - 5:10  
PM**

***Preventing Childhood Obesity:  
It's Not about Eating, It's about***

**Feeding**

Hope Warshaw, MMSc, RD, CDE, BC-ADM  
Sponsor: National Starch Food Innovation

Jill Castle, MS, RD, LDN

***A Listening Ear: Does It Make a Dietitian into a Therapist?***

Jessica Setnick, MS, RD, LD, CSSD  
Sponsor: Ranch 2300

***Labeling Food for Better Nutrition***

Susan T. Borra, RD

***What's "Grape" for the Heart: Applying Growing Areas of Grape Research - Heart Health & Beyond***

Robin Plotkin, RD, LD  
Mario Ferruzzi, PhD

Sponsor: Welch's

***Becoming Deficiency Free: Using Surveyor Task Forms (QIS) for Self Surveying***

Linda Handy, MS, RD

Sponsor: Dietetics in Texas Health Care Communities

**RECOGNITION DINNER AND EVENT**

This event combines the recognition of TDA Award and TDAF/ADAF Scholarship recipients. You must have a ticket for dinner but all are welcome for the DJ, Dancing and Casino Night. The dinner ticket price of \$25 includes casino chips.

**DINNER – 5:45 – 7:00PM**

**DJ, DANCING AND CASINO NIGHT – 7:00 – 10:00PM**

*Proceeds to go to TDAF*

**Saturday, April 14, 2012**

**Registration 7:00AM – 12 NOON**

**Member Product Marketplace – 8:00AM – 3:00PM**

**TDA Poster Session – 8:00AM – 3:00PM**

**NETWORKING BREAKFAST**

**6:45 - 8:15 AM**

**Co-Sponsors: Daisy Brand and Ben E. Keith Foods**

**GENERAL SESSION 8:30 – 10:00 AM**

*Legislative Update*

**Academy Vice President of Policy, Initiatives and Advocacy**

**Debbie King, MS, RD, LD**

**TDA State Policy Representative**

**Sara Peidle, RD, LD**

**TDA State Regulatory Specialist**

**Jessica Coffee, MS, RD, LD**

**TDA Public Policy Coordinator**

**CONCURRENT SESSION 10:05 - 11:05 AM**

***Nutrition Counseling for the Food Allergic Child and Family***

**CONCURRENT SESSION 11:10 AM - 12:10 PM**

***The Gluten-Free Diet: Is There Cause for Concern?***

Louise Goldberg, RD, CSP, CNSC  
Sponsor: Nutricia North America

Anne Roland Lee, MEd, RD, LD  
Sponsor: Dr. Schar USA, Inc.

***Fueling and Hydrating the Athlete: From Research to Practice***

Monique Ryan, MS, RD, CSSD, LDN, HFS  
Sponsor: Gatorade Sports Science Institute

***You Are What Your Mom Ate: The Prenatal Nutrition Environment and its Effect on Lifelong Health***

Bridget Swinney, RD  
Sponsor: Texas Beef Council

***Added Sugar: Friend or Foe***

Marie Spano, MS, RD, CSCS, CSSD  
Allison Beadle, MS, RD, LD  
Dr. James E. Painter, RD  
Sponsor: California Raisin Marketing Board

***Demystifying Detoxification: Finding Your Own Comfort Zone in Advising Patients***

Colleen Gill, MS RD CSO

**COMPLIMENTARY LUNCH\*\*\*\*Co-Sponsored by  
CanolaInfo\*\*\*\*12:10 – 12:40 PM**

**GENERAL SESSION 12:45 – 1:45 PM**  
Presenting Sponsor: CanolaInfo



***You've Got Male! Healthy Strategies for Preventing Early Deletion of Your Man***  
Dave Grotto, RD

**CONCURRENT SESSION 1:50 - 2:50 PM CONCURRENT SESSION 2:55 - 3:55 PM**

***Sorghum - It's A Great New, Gluten Free Old Grain***

Nancy D. Turner, PhD  
Sponsor: United Sorghum Checkoff Program

***Nutrition Menu Labeling Regulation for the Restaurant Industry***

Becky Pfundheller  
Sponsor: Analytical Food Laboratories

***The Bonus of "Plus" in Public Health Nutrition: Trends, Science and Practicality of SuperFoods and Small Steps in Today's Health Landscape***

Wendy Bazilian, DrPH, RD  
Sponsor: McCormick Spices for Health

***Diet or Physical Inactivity: Which is the Major Cause of the Obesity and Diabetes Epidemics?***

Kevin Maki, PhD  
Sponsor: The National Cattlemen's Beef Association and Texas Beef Council on behalf of the Beef Checkoff

**Starting Your Own Private Practice - Seven Tips to Effectively Brand Your  
How to Be Successful Utilizing Remote Business  
Nutrition Coaching Tools**

Susan Drake, MS, RD

Susan Mitchell, PhD, RD, LDN, FADA

Partial funding for this session provided  
by Nutrihand, Inc.

Sponsor: Nutrihand, Inc.

**CLOSING GENERAL SESSION 4:00 – 5:00 PM**

**PRESENTING SPONSOR: FuelUpToPlay60**



**Bringing Food into Focus - A Food and Nutrition Bloggers Guide to Better Food  
Photography**

**Speaker: Regan Jones, RD**

**Texas Student Dietetic Association Student Track**

**Friday, April 13, 2012**

**Saturday, April 14, 2012**

**11:15 AM - 12:15 PM**

**TSDA Student Track Kick Off Party**  
(lunch included)

**10:10 - 11:10 AM**

Amy Goodson, MS, RD, LD, CSSD

***From the Kitchen to the Weight Room -  
A Day in the Life of a Sports Dietitian***

*Professional Focus - Taking Initiative to  
Achieve Success*

**12:15 - 12:45 PM**

**Career/Education Fair**

**11:20 AM - 12:20 PM**

Panel of New Registered Dietitians

**3:00 - 4:00 PM**

Keynote Speaker: Neva Cochran, MS,  
RD

***Take Opportunities/Make  
Opportunities -  
Walk Through Fear***

*Professional Focus: Passion*

***Tips on Passing the RD Exam/Graduate  
School Success***

Bri Peterson, RD, LD

Jessica York, RD, LD

Vanessa Enriquez RD

**4:10 - 5:10 PM**

**TSDA Officer Election**

New Officer Transition meeting will  
occur immediately after the elections.  
All new officers must be present.

**1:40 - 2:40 PM**

Linda Farr, RD, LD

***Find Your Passion - Then Create Your  
Ideal Business***

*Professional Focus: Entrepreneurship*

**2:50 - 3:50 PM**

Keli Hawthorne, MS, RD, LD

**Good Nutrition Makes the World a Better Place**

*Professional Focus: Enthusiasm for Global Health*

**REGISTRATION PRICES**

**All registration categories must correspond to the registrants Academy membership.**

**Registration prices do not include the ticketed event, 2012 Recognition Dinner.**

**Members**

*Being a member of the Academy automatically makes you a member of your State affiliate and qualifies you for the member discounts.*

**Student/Intern**

*Fulltime Student/Intern status must be verified. Fax a copy of student ID or letter from professor or internship director to 972-351-8783 or scan and email to [tda@eatrighttexas.org](mailto:tda@eatrighttexas.org).*

**Guest**

*Guest is defined as an individual outside the dietetic profession.*

*Children under 16 are not permitted to attend any FNCE official activity.*

Registration	Early Bird Registration (on/prior to March 9, 2012)	Registration (after March 9, 2012)
Academy Members	\$205	\$305
50-Year Members	\$50	\$70
Retiree Members	\$105	\$135
One Day Members(Fri or Sat)	\$135	\$165
One Day Retiree (Fri or Sat)	\$75	\$75
Non-Members	\$315	\$415
One Day Non-Mem(Fri or Sat)	\$195	\$255
Retiree Non Member	\$135	\$165
One Day Retiree Non-Mem(Fri or Sat)	\$90	\$90
Student/Intern Academy Members	\$105	\$135
Student/Intern Academy Mem 1 Day (Fri or Sat)	\$75	\$75
Student/Intern Non Members	\$135	\$165
Student/Interns Non Members 1 Day (Fri or Sat)	\$90	\$90

Guest

\$70

\$70